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Education

2013 MPH University of Nebraska Medical Center, Omaha, NE

College of Public Health

Specialization: Epidemiology

2011 BS University of Nebraska at Lincoln, Lincoln, NE

Major in Biology, Minor in Psychology and Women's and Gender Studies

Professional Experience

Project Manager, Gretchen Swanson Center for Nutrition (GSCN)

Omaha, NE | July 2022 – Present

- Lead project management efforts to ensure projects are completed on time, within scope, and within budget
 - Develop and manage project plans inclusive of project stages, tasks, assignments, and deadlines
 - Schedule, organize, and lead client and workteam meetings
 - Direct measurement tool development
 - Oversee IRB submission process
 - Support data collection and analysis efforts
 - Direct development of project deliverables

Senior Research Associate, Gretchen Swanson Center for Nutrition (GSCN)

Omaha, NE | February 2020 – July 2022

- Support and lead aspects of the implementation of research and evaluation projects
 - Conduct and document literature reviews
 - Develop and submit IRB proposals
 - Develop valid and reliable measurement tools including assessments, surveys, and interview guides
 - Conduct data collection and analysis using quantitative and quantitative methods
- Support and lead the development of deliverables, presentations, and manuscripts

Professional Experience (Continued)

Research Associate, Gretchen Swanson Center for Nutrition (GSCN)
Omaha, NE | November 2017 – February 2020

- Support implementation of research and evaluation projects
 - Conduct and document literature reviews
 - Develop and submit IRB proposals
 - Develop valid and reliable measurement tools including assessments, surveys, and interview guides
 - Conduct data collection and analysis using quantitative and quantitative methods
- Support and lead the development of deliverables, presentations, and manuscripts

Special Projects Coordinator, Metro Omaha Medical Society
Omaha, NE | June 2015 – November 2017

- Coordinated efforts of the Public Health Committee, including meetings and research and community initiatives
- Co-developed funding stream for mental health access among physicians and assisted the Task Force for Physician Burnout with evidence-based best practices and nationwide efforts

Project Analyst, Nebraska Department of Health and Human Services
Lincoln, NE | October 2014 – June 2015

- Served as a final editor and preparer of health status and socio-economic reports produced by the Office of Health Disparities and Health Equity using state and national data
- Assisted in the evaluation of multiple health education sessions
- Application for Minority Health Initiative grantmaking

Editor, University of Nebraska Medical Center College of Public Health
Omaha, NE | February 2014 – August 2014

- Served as a final editor of manuscripts written for various public health related studies

Graduate Assistant, University of Nebraska Medical Center College of Public Health
Omaha, NE | August 2012 – August 2013

- Assisted with data collection and analysis for an NIH funded project to promote and facilitate Community-Based Participatory Research
- Served as a student researcher for the Midlands Sexual Health Research Collaborative to investigate sexual health topics in Omaha
- Completed data analysis and state required reporting for the Nebraska AIDS Project
- Participated in a large-scale qualitative photo analysis and developed a survey to assess adult sexual health literacy

Grants and Contracts – Current

May 2019 -
November 2022

An Evaluation of the Training and Technical Assistance Model for Voices for Healthy Kids – American Heart Association

- Build an evaluation framework for assessing the Voices training and technical assistance model, monitor capacity building, and report findings.
- Role: Senior Research Associate

January 2020 – April 2014	Evaluation of the Kohl's Healthy at Home Initiative – Alliance for a Healthier Generation <ul style="list-style-type: none"> • Provide evaluation through key-informant interviews on the use of nutrition, physical activity, and social emotional wellness digital campaign materials • Role: Senior Research Associate, Project Manager
November 2021 – April 2024	Evaluation of the Online <i>What Can I Eat?</i> Program <ul style="list-style-type: none"> • Mixed methods assessment of a nutrition education program recently adapted to an online platform that assessed the impact of program satisfaction and participant journey on behavior change. • Role: Senior Research Associate, Project Manager

Grants and Contracts – Past

January 2022 – July 2022	Evaluation of the Altoona Intervention Project <ul style="list-style-type: none"> • Assess the impact that nutrition programs on client knowledge, self-efficacy, dietary behavior, and food security for clients living with AIDS using a mixed methods approach. • Role: Senior Research Associate
September 2020 – September 2021	Sub-Contract with Alliance for a Healthier Generation <ul style="list-style-type: none"> • Evaluate grants from the CDC for professional development for educators on school wellness. • Role: Senior Research Associate
January 2019 - June 2021	Rooted in Evidence Grant Program: Measuring the Impact of Innovative Food Bank Programs Across the Nation – Gretchen Swanson Center for Nutrition Foundation <ul style="list-style-type: none"> • Develop and administer funding announcement for \$20,000-25,000 grants to food banks across the country to implement innovative nutrition projects, provide evaluation, and technical assistance. • Role: Senior Research Associate
February 2019 - June 2021	Evaluation of the <i>Get Schools Cooking</i> Program– Chef Ann Foundation <ul style="list-style-type: none"> • Assess the impact of participating in GSC for districts in cohorts 1-4 through qualitative interviews and implementation score. • Develop the Healthy Meal Score strategy.
April 2021 - March 2021	Role: Senior Research Associate Evaluation of the National Collaborative on Childhood Obesity Research (NCCOR) – FHI 360 and the Robert Wood Johnson Foundation <ul style="list-style-type: none"> • Conduct annual NCCOR evaluation activities to support CDC, RWJF, NIH, and USDA in their collective efforts around childhood obesity prevention. • Role: Research Associate
May 2019 - March 2020	Per- and polyfluoroalkyl substances (PFAS) Community Stress and Resilience and the Impact on Diet – Guidehouse <ul style="list-style-type: none"> • Conduct a literature review and qualitative data collection to develop strategies for strengthening resilience in communities affected by PFAS. Role: Research Associate
November 2017 - April 2020	Evaluation of Double Up Food Bucks in Michigan – Fair Food Network and USDA <ul style="list-style-type: none"> • Conduct an evaluation of a Food Insecurity Nutrition Incentive (FINI) program in Michigan farmers markets and grocery settings. • Role: Research Associate
November 2017 - June 2019	Evaluation of the Healthy Schools Program – Alliance for a Healthier Generation <ul style="list-style-type: none"> • Provide evaluation through secondary data analysis, observational assessment, and key-informant interviews.

August 2018 - December 2018	<ul style="list-style-type: none"> • Role: Research Associate Feeding America <ul style="list-style-type: none"> • Systematic literature review to help develop a compendium of measures. • Role: Research Associate
November 2017 - December 2018	Development and Evaluation of the Health Equity Collaborative – FHI360/ Robert Wood Johnson Foundation <ul style="list-style-type: none"> • Conduct initial interviews to inform the development of a collaborative of researchers and funders for health equity-focused work. • Role: Research Associate
December 2017 - December 2018	Evaluation of the School Food Initiative – LiveWell Colorado <ul style="list-style-type: none"> • Evaluation of a culinary, operational, and leadership training program to increase scratch cooking in school districts throughout Colorado. • Role: Research Associate

Grants and Contracts – Past (Continued)

November 2017 - November 2018	Characterizing Multi-Year, Community-Based and Large-Scale FINI Projects; Similarities, Differences and Experiences Across Retail Types – Healthy Eating Research <ul style="list-style-type: none"> • Evaluation of policy impacts of the USDA’s Food Insecurity Nutrition Incentive (FINI) mechanism to inform the Farm Bill. • Role: Research Associate
October 2018 - September 2018	Evaluation of the National Early Care and Education Learning Collaborative (ECELC) – Nemours Foundation and Centers for Disease Control and Prevention <ul style="list-style-type: none"> • Evaluation of ECELC to improve nutrition and physical activity policies and practices in early care and education centers throughout nine states. • Role: Research Associate
July 2018 - August 2018	Advocacy Readiness among VFHK Grantees – American Heart Association <ul style="list-style-type: none"> • Develop measurement and reporting tools and protocols that allows AHA to measure, analyze, and report on advocacy activities and capacity building among their grantees. • Role: Research Associate
November 2017 - May 2018	Evaluation of Salud America! – Robert Wood Johnson Foundation <ul style="list-style-type: none"> • Contributed to efforts to evaluate the Salud America! Program. • Role: Research Associate
January 2018 - May 2018	Evaluation of the Culture of Health Prize Program – Robert Wood Johnson Foundation <ul style="list-style-type: none"> • Evaluation on the effects of the culture of health prize program on winning communities from the perspective of those who administer and support the program. • Role: Research Associate

Peer-Reviewed Publications

1. Parks, C.A., Carpenter, L.R., Sullivan, K.R., **Clausen, W.**, Gargano, T., Wiedt, T.L., Doyle, C., Kashima, K., Yaroch, A.L. A Scoping Review of Food Insecurity and Related Factors among Cancer Survivors. *Nutrients*. 2022 June;142723. doi: 10.3390/nu14132723
2. Schmitt, H.J., Calloway, E.E., Sullivan, D., **Clausen, W.**, Tucker, P.G., Rayman, J., Gerdhardstein, B. Chronic environmental contamination: a systematic review of psychological health consequences. *Science of the Total Environment*. 2021 June;772:145025. doi: 10.1016/j.scitotenv.2021.145025

3. Sullivan, D., Schmitt H.J., Calloway, E.E., **Clausen, W.**, Tucker, P., Rayman, J., Gerhardstein, B. Chronic environmental contamination: a narrative review of psychosocial health consequences, risk factors, and pathways to community resilience. *Social Science & Medicine*. 2021 May;276:113877. doi: 10.1016/j.socscimed.2021.113877
4. Parks, C.A., Stern, K.L., Fricke, H.E., **Clausen, W.**, Yaroch, A.L. Healthy food incentive programs: Findings from Food Insecurity Nutrition Incentive programs across the United States. *Journal of Health Promotion and Practice*. 2020 May;21(3):421-429. doi: 10.1177/1524839919898207
5. Parks, C.A., Stern, K.L., Fricke, H.E., **Clausen, W.**, Fox, T.A., Yaroch, A.L. Food Insecurity Nutrition Incentive grant program: implications for the 2018 Farm Bill and future directions. *Journal of the Academy of Nutrition and Dietetics*. 2019 March;119(3):395-399. doi: 10.1016/j.jand.2018.12.005
6. **Clausen, W.**, Watanabe-Galloway, S., Baerentzen, B., Britigan, D.H. Health literacy among people with serious mental illness. *Community Mental Health Journal*. 2016 May;52(4):399-405. doi: 10.1007/s10597-015-9951-8

Selected Presentations

1. **Clausen, W.**, Carpenter, L., & Hodgin, K. Impacts of Parent Engagement Campaign Centered on Physical Activity and Social-Emotional Skill Building. Poster presentation presented at: Nebraska Healthy Kids Summit. Virtual Meeting. March 2021.
2. Carpenter, L., Boyd, L., **Clausen, W.**, Schneider, A., Warner, G., & Yaroch, A.L. Adapting the quantitative menu analysis technique for the early care and education setting. Symposium oral presented at: ISBNPA 2018 Annual Meeting. Hong Kong, China. June 2018.

Honors, Awards, & Professional Associations

Professional Association Membership

2022 - Present	American Public Health Association
2013 - Present	Certified in Public Health
2013 - Present	Delta Omega Honorary Society for Public Health
2012-2016	Public Health Association of Nebraska

Journal Reviews

Journal Reviews (2021 – Present) Health Promotion Practice